[X]



Docket No. 2470-104

## Declaration and Power of Attorney for Patent Application

As a below named inventor, I hereby declare that:

is attached hereto.

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought, on the invention entitled INCREMENTAL PROMOTION FOR ELECTRONIC COMMERCE, the specification of which

A	pplication Serial No. nd was amended on				
I hereby state tabove-identified	hat I have reviewed ar I specification, included	,			
patentability 11 § 1.56(a).	ne duty to disclose in: n accordance with Title				
I hereby claim foreign priority benefits under Title 35, United States Code, \$ 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date application of the application on which priority is claimed:					
Prior Foreign Application(s)			Priority [ ]	Claimed [] No	
(Number)	(Country)	(Day/Month/Year)	Yes	NO	
Prior Foreign Application(s)			Priority [ ]	[ ]	
(Number)	(Country)	(Day/Month/Year)		No	
I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.					



(Application Serial No.)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)	(Filing Date)	(Status)
(Application Scrial No.)	(Filing Date)	(Status)

I or we hereby appoint the following attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and request that all correspondence about the application be addressed to ROTHWELL, FIGG, ERNST & KURZ, p.c., Suite 701-E, 555 13th Street, N.W., Washington, D.C. 20004

G. Franklin Rothwell, Reg. No. 18,125 E. Anthony Figg, Reg. No. 27,195 Barbara G. Ernst, Reg. No. 30,377 George R. Repper, Reg. No. 31,414 Bart G. Newland, Reg. No. 31,282 Vincent M. DeLuca, Reg. No. 32,408 Celine Jimenez Crowson, Reg. No. 40,357 Joseph A. Hynds, Reg. No. 34,627 Mark I. Bowditch, Reg. No. 40,315 Robert J. Jondle, Reg. No. 33,915 Jeffrey W. Rennecker, Reg. No. 40,784 Kenneth M. Fagin, Reg. No. 37,615 Don M. Kerr, Reg. No. 22,720 Jeffrey L. Ihnen, Rcg. No. 28,957 Stephen A. Saxe, Reg. No. 38,609 Glenn E. Karta, Reg. No. 30,649 Martha Cassidy, Reg. No. 44,066

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

